

SEAN MAXA

Graphic/Web Designer

SUMMARY:

I am a graphic/web designer. My experiences overlap both design and development to provide an understanding of both sides of a project and how they work together to provide unique user experiences.

LOCATION:

Pittsburgh, PA

PHONE:

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EMAIL ADDRESS:

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WEBSITE:

www.seanmaxa.com

EDUCATION:

La Roche College
Pittsburgh
B.S. Graphic Design

AWARDS:

Steel City
Codefest - 2016
"Most Impactful"

Technical Skills:

Adobe Photoshop	Adobe Dreamweaver	Microsoft Office Suite
Adobe Illustrator	Adobe Flash	WordPress
Adobe InDesign	Adobe Premiere	HTML5 & CSS

My Current Design Position:

 Zoom Media Connect/Clubcom • Graphic Designer/UX Designer
2011 - Current • United States/Canada

I design and animate digital advertisements utilizing multiple formats at a high volume (8+ per day), write copy, revise & edit ads, contact advertisers via email or phone when necessary, communicate with sales team to assess advertisers needs or offer design solutions.

In addition to to my position as a graphic designer I was recruited to work as a UX/UI designer on a new touchscreen product for 24HR Fitness. I implemented user centered design methodology, collaborated closely on product planning and execution with developers and a panel of executives to create an intuitive, delightful user experience.


Freelance Work:

 Mercy Hospital School Of Nursing Pittsburgh Alumni
Freelance Web Designer/Developer • 2013 - Current • Pittsburgh, PA

Manage the MHSN Alumni website, and work with the board of directors to design content for monthly blog posts and social media updates for the alumni website and Facebook.

Designed, developed & tested a custom responsive WordPress that is flexible for across multiple browsers & devices.


Worked with MHSN Board of Directors to design a new logo and branding guidelines to be used across multiple marketing materials.

 Green Gears Pedicabs • Freelance Graphic Designer
2010 - 2013 • Pittsburgh, PA

Responsible for the development & creation of custom designs used for advertising on the side of the Pedicabs.

Developed and designed promotional & marketing material for Green Gears Pedicabs sales team.

Created custom designs and illustrated graphics used for the Green Gears Pedicabs website.

 The Polo Girls Society • Freelance Graphic Designer
2009 - 2013 • Pittsburgh, PA

Worked with Polo Girls Society Board of Directors to design a custom brand identity to be used across multiple marketing materials.

Designed marketing materials including pamphlets, t-shirts, calendars & illustrations to be used on their website.

Managed the Polo Girls website and was responsible for monthly maintenance & content updates.