



# Sean Maxa | Graphic Designer

📍 Location: Pittsburgh

☎ Phone: (412) 0508-1140

✉ Email: sean.maxa@gmail.com

🌐 Website: www.seanmaxa.com

## About Me

I'm an enthusiastic, creative graphic designer with solid problem solving skills. My experiences overlap design, development, and strategy to provide a unique understanding of the design process, and how they work together to produce unique design solutions.

## Education

La Roche College | Pittsburgh | B.S. Graphic Design

## Technical Skills:

Adobe Creative Cloud	Video Editing	Copywriting
Wordpress	HTML/CSS	Audio Editing

## Design Experience

### K&L Gates

#### Senior Graphic Designer

2016 - Current | United States

As a graphic designer and member of the marketing team, I am responsible for the organization, research, layout, and creative design of all print, and digital marketing materials that are used by our lawyers and administrative departments throughout the firm.

I communicate daily, and coordinate projects with in-house/outside vendors, technical service providers, and other resources needed for an client facing, or in-house design projects.

Additionally once a project is entered into our Graphics Job Management System, it is my responsibility to coordinate with our copywriters, content team, and the lead project manager to insure all of the content, and assets for the project are ready for production.

### Zoom Media

#### Connect/Clubcom

#### Graphic Designer/UX Designer

2011 - 2016 | United States

As a member of the digital content team I was responsible for designing and animating digital advertisements at a fast pace, and high volume. These digital advertisements were broadcasted across Zoom Media's entertainment networks within gym and fitness centers across the U.S. and Canada.

Additionally I wrote copy for ads, revise & edit ads, contact advertisers via email or phone when necessary, communicate with sales team to assess advertiser's needs and design solutions.

I was chosen to work with the UX/UI team on a new touchscreen product for 24HR Fitness. I implemented user centered design methodology, collaborated closely on product planning and execution with developers and a panel of executives to create an intuitive, delightful user experience.

### BoatFlag.Me

#### Freelance Graphic Designer

2016 - 2020 | Anna Maria Island, FL

My role as a freelance designer included the production and creation of graphics used on BoatFlag.Me products, I provided the design and handled changes in production timeline.

I was also tasked with managing customer expectations, ensuring the quality of the products sold, and ensuring the products were shipped and delivered in a timely manner. I routinely communicate with other designers on the team and company owners to improve production processes, and discuss any customer concerns.

### Mercy Hospital School Of Nursing Pittsburgh Alumni

#### Freelance Graphic/Web Design

2013 -2021 | Pittsburgh, PA

I worked with the MHSN Board of Directors to create a new logo and branding guidelines to be used across multiple marketing materials. Designed, developed & tested a custom responsive WordPress theme that is flexible for across multiple browsers & devices.

Currently I manage the MHSN Alumni website, and work with the board of directors to design content for monthly blog posts and social media updates for the alumni website and Social Media Channels.