



# SEAN MAXA

SENIOR GRAPHIC DESIGNER

📍 Location: Pittsburgh

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## About Me

Currently I work at K&L Gates as a Senior Graphic Designer. My experiences overlap design, development and marketing, to provide a unique understanding of a clients' problem and how they work together to provide a solution.

## Education

La Roche College | Pittsburgh | B.S. Graphic Design

## Technical Skills:

Adobe Photoshop	Adobe Dreamweaver	Microsoft Office Suite
Adobe Illustrator	Adobe After Effects	WordPress
Adobe InDesign	Adobe Audition	HTML & CSS

## K&L Gates

**Senior Graphic Designer**

2016 - Current | United States

At K&L Gates I am Responsible for production design, information design (i.e., charts and maps), layout, stock photo research, and creative design for lawyers and administrative departments throughout the firm.

Additionally I am responsible for coordinating in-house and outside vendor printing, graphics, and other technical services that take a project from concept to completion. These services include design and production of various firm marketing, business development, recruiting, and professional development materials and presentations. Develop and maintain a style guide to help promote the appropriate use of the firm's corporate identity standards, communicate with printers and other vendors to ensure the quality and timeliness of deliverables, handle production changes on material created by the firm's and outside design firm(s), as appropriate

## Zoom Media Connect/Clubcom

**Graphic Designer/UX Designer**

2011 - 2016 | United States

As a designer I was responsible for designing and animating digital advertisements at a high volume (8+ per day), that were broadcast across Zoom Media's entertainment networks within gym and fitness centers across the U.S. and Canada. Additionally I wrote copy for ads, revise & edit ads, contact advertisers via email or phone when necessary, communicate with sales team to assess advertiser's needs or design solutions.

In addition to my position as a graphic designer I was recruited to work as a UX/UI designer on a new touchscreen product for 24HR Fitness. I implemented user centered design methodology, collaborated closely on product planning and execution with developers and a panel of executives to create an intuitive, delightful user experience.

## BoatFlag.Me

**Freelance Production Manager/Designer**

2016 - Current | Anna Maria Island, FL

As a Production Manager I am responsible for communicating and managing the expectations of the designers, vendors and customers, ensuring the quality of the products sold, and that they are shipped out and delivered in a timely manner. I Routinely communicate with other designers on the team and company owners to improve production processes, and discuss any concerns.

My responsibilities as a designer include, the production and creation of graphics used on BoatFlag.Me products, layout, copy, and handling changes in production.

## Mercy Hospital School Of Nursing Pittsburgh Alumni

**Freelance Web Designer/Developer**

2013 - Current | Pittsburgh, PA

I collaborated with MHSN Board of Directors to create a new logo and branding guidelines to be used across multiple marketing materials. Designed, developed & tested a custom responsive WordPress that is flexible for across multiple browsers & devices.

Currently I manage the MHSN Alumni website, and work with the board of directors to design content for monthly blog posts and social media updates for the alumni website and Facebook.